



Empowering Academic Publishing: A Leading Publisher's Seamless Transition to Excellence with Editage



The Context:

In 2019, a leading entity in the academic publishing domain recognized the need to transition from its existing author services vendor to explore fresh avenues for enhancing author support services. Consequently, a strategic partnership was forged with Editage to address this requirement.

The Goal:

The publisher aimed to have this transition completed with meticulous precision to ensure a seamless shift while upholding the highest standards of support for their valued authors.

The Solution:

Editage stepped in as a dedicated partner, committed to the success of the publisher's transition:

Transition:

Complimentary Re-edits: We provided free, no-questions-asked re-edits for manuscripts edited by the previous vendor.

Efficient Invoicing: We redirected payment queries to the previous vendor's contact and provided authors with a dashboard for smooth file downloads during the transition.

Portfolio Growth:

Tailored Services: We introduced tailored solutions encompassing language editing, pre-submission, and post-submission support.

Strategic Collaborations: We actively supported them in establishing strategic partnerships with societies, universities, and corporate entities, expanding their portfolio.

The Impact:

28%
growth in
partnerships

Partnerships grew 28% in year 1 and 4% in year 2, aligning with industry trends.

95%
positive
feedback
rating

Authors expressed their satisfaction with more than 95% positive feedback ratings, underlining the exceptional quality of services.

62%
acceptance
rate for
manuscripts

Manuscripts edited by Editage achieved an outstanding 62% acceptance rate, significantly surpassing the publisher's average acceptance rate of 28%.

Editage

Editage's role in this success story is a testament to our expertise and dedication to author services. Our solutions contribute significantly to enhancing manuscript quality, boosting author satisfaction and brand recognition.

- 20+ years of experience
- Strong global presence
- Customer-first culture
- 3,000+ subject experts
- Customized solutions

Reach Out For A Free Consultation.

Discover how Editage can empower your authors and fuel your publishing endeavors.

