editage

Transforming Author Engagement and Manuscript Quality For A Leading Publisher

The Context:

Recognized for rigorous standards and unwavering dedication to academic excellence, a leading academic publisher understood the complex challenges faced by authors on the path to publication. Embracing a commitment to author support, the publisher partnered with Editage to empower researchers and streamline the publication journey.

The Goal:

The publisher aimed to enhance their author engagement and increase manuscript acceptance rates

The Solution:

Editage's Author Support Services stepped in with a tailored approach. We set up an easy-to-use portal which is a one-stop, intuitive platform offering:

- **Pre-submission solutions:** Expert editing, translation, and formatting for manuscripts
- **Journal guidance:** Navigate peer review and find the perfect fit with our journal submission guidance
- **Post-publication support:** Maximize research impact with citation tracking and promotional tools
- **Educational resources:** Workshops, webinars, and expert tips on scholarly writing to publishing

The Impact:

- **Quality and Efficiency:** Significantly improved submission quality and reduced manuscript processing times.
- **Enhanced Engagement:** Provided comprehensive support, leading to deeper author relationships.

161% surge in author traffic

Reflecting a significant uptick in engagement and interest among the academic community in the first year.

193% growth in revenue

Demonstrating the financial success and market impact of the partnership within the initial year of collaboration.

Editage

Editage's solutions contribute significantly to enhancing manuscript quality and speeding up publication time, boosting author satisfaction and brand recognition.

- **20+** years of experience
- Strong **global presence**
- **Customer-first** culture
- **3,000+** subject experts
- **Customized** solutions

Reach Out For A Free Consultation.

Discover how Editage can empower your authors and fuel your publishing endeavors.

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